



You are invited to the

Lemont Keepataw Day Parade and Fun Fest

Dear Neighbor,

The Lemont Keepataw Day Committee would like to invite you to the 72nd Lemont Keepataw Day Parade and 3rd annual Fun Fest on **Sunday, September 1, 2024**, in downtown Lemont.

The theme of this year's Lemont Keepataw Day Parade and Fun Fest is "Village of Volunteers" to honor the many individuals and organizations in our community who provide support and assistance to others. We will celebrate the history of Lemont's residents, businesses, community leaders, and local supporters. There are many great ways to get involved! You can join the Keepataw Parade, run a game at the Fun Fest, or become a sponsor, and you do not have to limit yourself to just one.

Our Lemont Keepataw Day Parade attracts thousands of visitors each year. Why not take advantage of this great opportunity to market your business or organization to thousands of people? Awards will also be given to the best float in the parade!

After the parade, come and join us at the Fun Fest from 2-11 pm in the Metra parking lot located in historic downtown Lemont. Organizations will have the opportunity to volunteer and/or run a game that helps raise funds for your organization and ours.

We will also offer different levels of sponsorship to advertise your business or organization. With your support, we can continue the long-loved tradition of Keepataw Day in our community.

Please click the links below to find out more information about each.

Parade

www.lemontkeepataw.com/parade-registration

Sponsorships

www.lemontkeepataw.com/sponsorships

Games

www.lemontkeepataw.com/game-hosts



Lemont Keepataw Day

Lemont, IL



OFFICIAL PARADE ENTRY FORM

Event Date: Sunday, September 1, 2024

Parade registration: Ends August 1, 2024.

Lineup information will be sent to participants by August 15.

QUESTIONS? Please email us at parade@lemontkeepataw.com

Business/Group Name: _____

Contact Name: _____

Phone: _____ **Email:** _____

Address: _____ **City:** _____

State: _____ **Zip:** _____

PLEASE TURN IN COMPLETED ENTRY FORM BY AUGUST 1, 2024
E-mail forms to parade@lemontkeepataw.com

PARADE ENTRY DETAILS:

- Emergency Response Vehicles** (# of vehicles) _____
- Float** _____
- Decorated Vehicle** (# of vehicles) _____
- Band/Music Organization** _____
- Walking Group**, kids must be accompanied by adults 10:1 (# of participants) _____
- Classic Auto/Truck/Tractor** (# of vehicles) _____
- Other** _____

Please write a short description to be read by the announcer at the judges' stand:



Lemont Keepataw Day

Lemont, IL



Dear Neighbor,

The Lemont Keepataw Day Committee is proud to present the 72nd Lemont Keepataw Day Parade and 3rd annual Festival on Sunday, September 1, 2024, in downtown Lemont.

Would you help us provide a memorable experience for the whole town by donating to this year's event? Your donation will include an advertisement on the parade committee's website and social media pages. As a 501C(3), all donations are tax deductible. Here are the sponsorship levels available.

Main Stage \$5000

- \$100 in tickets for games and/or beer tent
- Reserved table for 6 in food tent
- Name & logo on large main stage banner
- Logo on event poster
- Logo on parade judges' table banner
- Name on thank you banner in parade
- Marketing on web and social media

Beer Tent \$3000

- Reserved table for 6 in food tent
- Name & logo on large 8' banner in beer tent
- Logo on event poster
- Logo on parade judges' table banner
- Name on thank you banner in parade
- Marketing on web and social media

Wristband/ Ticket Tent \$2000

- Reserved table for 6 in food tent
- Name & logo on ticket tent banner
- Name on event poster
- Logo on parade judges' table banner
- Name on thank you banner in parade
- Marketing on web and social media

Kids' Corner \$1000

- Name & logo on children's stage banner
- Name on event poster
- Logo on parade judges' table banner
- Name on thank you banner in parade
- Marketing on web & social media

Parade \$500

- Logo on parade judges' table banner
- Name on thank you banner in parade
- Marketing on web & social media

Food Tent \$250

- Name on thank you banner in parade
- Marketing on web & social media

Friends of Keepataw OPEN AMOUNT

- Marketing on web & social media

If sponsorship is received by 5/1/24, you will receive \$25 in tickets to be used at the fest for games and/or the beer tent

If sponsorship is received by 5/1/24, you will receive \$10 in tickets to be used at the fest for games and/or the beer tent

Please join other community leaders, businesses, and organizations in supporting the Keepataw Day Parade and Fun Fest. We could not bring back the parade and fun fest for the community without support from local leaders and businesses like yours. Thank you for your consideration and continued support. If you have any questions, please email sponsorships@lemontkeepataw.com.

Sincerely,
The Lemont Keepataw Day Committee



Lemont Keepataw Day

Lemont, IL



Keepataw Day Sponsorship Form

YES, count us in!

We want to be a part of the 72nd Lemont Keepataw Day Parade & 3rd Annual Fun Fest.
Enclosed is a check for \$ _____ made out to: **Lemont Keepataw Day**.

We've chosen Marketing Package:

- \$5,000 Main Stage Sponsor**
- \$3,000 Beer Tent Sponsor**
- \$2,000 Wristband/Ticket Tent Sponsor**
- \$1,000 Kids Corner Sponsor**
- \$500 Parade Sponsor**
- \$250 Food Tent Sponsor**
- Friends of the Parade** *Donation Amount: \$* _____

Name/Business/Organization: _____

Contact Person: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____

Name/Business/Organization as you would like it to appear in all publicity (if different from above):

• • TO GUARANTEE YOUR NAME WILL BE LISTED IN ALL ADVERTISING • •

RETURN THIS FORM AND PAYMENT BY AUGUST 1, 2024.

Sponsorships will be accepted beyond that date, but advertisements are dependent upon print deadlines and date received. For further information, please email sponsorships@lemontkeepataw.com.

Mail Completed Form and Check to:

Lemont Keepataw Day
2 W Illinois St
Lemont, IL 60439

Electronic Payments

Zelle: payments@lemontkeepataw.com
www.keepatawparade.com/sponsorships.html

Email completed checks to:
sponsorships@lemontkeepataw.com





LEMONT KEEPATAW DAY GAME REGISTRATION

Dear Valued Organization,

Lemont Keepataw Day Fun Fest is back for our 3rd year! We would like to invite your organization to participate in this year's event on Sunday, September 1, 2024, starting at 2 pm in the downtown Lemont Metra train station parking lot. We are looking for fun, energetic, nonprofit organizations to host a game for everyone to enjoy. This is a great opportunity for you to showcase yourselves and raise funds while doing it. Over the last 2 years the combined profit raised was upwards of \$6000! There is no entry fee to host a game. Below are some answers to FAQ.

- We supply the space only. You will need to supply everything your game will require, such as tents, a minimum of 20 lb. weights for each leg of the tent, tables, chairs, electricity, prizes, and signs.
- Your space will be 2 parking spaces wide, which equals 17'x17'.
- You decide how many tickets to charge for your game. The more you charge, the more you make.
- You earn 75% of all tickets collected from your game.
- Games run from 2-7 pm. Tear down will be allowed after 5 pm.
- Our staff will offer assistance with transporting game materials back to your vehicle after tear down but you might have to be patient as to the availability of golf carts.

We will only allow one game of each kind, so act fast! Some ideas from past events are Knock the Can off the Shelf, Ring Toss, Disc Drop, Kids Bags, and Pick a Pop but don't be afraid to get creative. When choosing your game, keep in mind what prizes you will hand out and how many tickets to charge.

Please complete the form below by August 1, 2024, to reserve a spot. Once registered, more details will follow regarding set up, take down, and parking for volunteers. If you have any questions, please contact us at entertainment@lemontkeepataw.com. We look forward to having you join this wonderful Lemont tradition!

Sincerely,
The Lemont Keepataw Day Entertainment Committee



Group/Organization: _____

Contact Name: _____ Phone: _____

Email: _____ Game choice: _____

BriefDescriptionofGame: _____

